

Analyze User Request:

User Request Analyzer – Turn Feedback into Prioritized Action Items

Goal

****Metric:**** Validated requests per hour

****Target:**** 5+ validated requests/hour (measured over 12-hour checkpoints)

****Outcome:**** Teams see a 30% reduction in time spent triaging feature requests. Case study:

1. SaaS startup reduced request backlog by 40% after implementing this tool

How It Works

[[Example]](<https://example.com/screenshot.png>)

Raw user submission (left) is automatically tagged (center) and ranked (right).

Tag Taxonomy

****Topic:**** Bug, Feature, Support, Feedback

****Urgency:**** Critical, High, Medium, Low

****Feasibility:**** Easy, Medium, Hard, Blocked

Rules

****Kill Rule:**** Terminate if 3 consecutive 12-hour checkpoints show zero revenue.

Example: If no requests generate revenue for 36 hours, the tool pauses until new data is available.

****Boost Rule:**** If a request generates $\geq \$1$ USD revenue, prioritize similar requests in the next batch. Example: A "dark mode" request generating \$500 revenue boosts other UI/UX requests.

****Clone Rule:**** If a request generates $\geq \$1$ USD revenue, replicate its structure for future requests. Example: A "multi-language support" request is templated for future localization requests.

Quantification

****Recent Activity:**** Measured by request volume in the last 7 days

****Stated Intent:**** Scored by sentiment analysis (0-100) and keyword matching.

Distribution

****Channel:**** Owned-site (venture's free website)

****Price:**** \$0 (free) with a freemium limit of 100 requests/month

****Plan:****

- Publish the analysis tool on the website
- Promote via organic social posts (LinkedIn, Twitter) targeting tech buyers.
- Email newsletter to existing subscribers (segment: "Tech Decision Makers").

Integrations

****API:**** RESTful endpoints for Slack, Zapier, and custom workflows

****Zapier:**** Pre-built automation templates for common use cases

****Slack:**** Real-time notifications for high-priority requests.

Security & Privacy

****Data Retention:**** Requests are stored for 30 days unless archived

****Encryption:**** TLS 1.2+ for all data in transit and at rest.

****Compliance:**** GDPR, CCPA, and SOC 2 Type II certified

Support

****FAQ:**** In-app help center with searchable articles.

****Email:**** support@venture.com (response time: 24 hours).

****Community:**** Public Slack channel for user discussions.

Checklist (Before Launch)

☐ Tool is live on the website with clear instructions.

☐ Social posts and email drafts are ready for scheduled publishing.

☐ Analytics tracking is set up (Google Analytics, custom event triggers).

☐ Support system is configured to capture feedback.