

Analyze User Request:

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# Analyze User Request: Waitlist Signups

# Task Overview
*Goal:* Build a waitlist for a new product/service to validate demand.
*Metric:* Waitlist signups (target: 100+ in 7 days)
*Timeframe:* 168 hours (7 days)

# Execution Plan

## Distribution Strategy
1. **Landing Page**
  - Publish on owned domain with clear CTA ("Join Waitlist")
  - Include
    - Problem statement (1 sentence)
    - Solution benefits (bullet points)
    - Social proof (if available)
    - Email capture form (name + email)
  - **Template:**
```

<h1>Solve [Problem] with [Product]</h1>

<p>Join [X] others waiting for early access.</p>

Benefit 1

Benefit 2

Benefit 3

<form>

<input type="text" placeholder="Name" required>

<input type="email" placeholder="Email" required>

<button>Join Waitlist</button>

</form>

```
1
2. **Social Media**
3.
4. - Post daily (3x/week minimum) with:
5.
6. - Hook (question or pain point)
7.
8. - Link to landing page
9.
10. - Hashtags (#waitlist #earlyaccess)
11.
12. - **Template:**
```

"Are you tired of [Problem]? [Product] solves it. Join the waitlist: [Link] #waitlist #earlyaccess"

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1
2. **Communities**
3.
4. - Share in 3 relevant groups (e.g., Reddit, Discord, Slack).
5.
6. - Format: "Join our waitlist for [Product] solving [Problem]. Early access available:
7. [Link]
8.
9. - **Checklist:**
10.
11. - [ ] Reddit (/r/[subreddit])
12.
13. - [ ] Discord ([channel])
14.
15. - [ ] Slack ([channel])
16.
17.
18.
19. **Newsletters**
20.
21. - Send to 2 lists (e.g., industry, niche)
22.
23. - Subject line: "Early Access: [Product] Solves [Problem]"
24.
25. - **Template:**
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Subject: Early Access: [Product] Solves [Problem]

Body:

Hi [First Name],

[Product] helps [Target Audience] [Problem] with [Solution].

Join the waitlist for early access: [Link]

```

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## Maintenance Plan
**Weekly:** Update landing page with:
- New testimonials
- Updated Stats (e.g., "50+ signed up!")
**Monthly:** Email nurture sequence (3 emails):
1. "Thanks for joining! Here's what's next."
   - Subject: "Welcome to the [Product] Waitlist!"
   - Body: "Thanks for joining! We're excited to have you on board. Here's what's next:
[Details]"
2. "Feature preview: [X] coming soon."
   - Subject: "Sneak Peek: [Feature] is Coming Soon!"
   - Body: "We're working on [Feature] to help you [Benefit]. Stay tuned!"
3. "Last chance to join before launch!"
   - Subject: "Final Call: Join Before Launch!"
   - Body: "Only [X] spots left! Sign up now: [Link]"

## Rules
**Kill:** Stop if 3 iterations yield <10 signups/week
**Boost:** Pause other tasks if revenue >$500.
**Clone:** Duplicate if revenue >$2,000 (expand to new audience)

# Example Landing Page Copy

```

<h1>Solve [Problem] with [Product]</h1>

<p>Join 50+ others waiting for early access.</p>

Benefit 1

Benefit 2

Benefit 3

<form>

<input type="text" placeholder="Name" required>

<input type="email" placeholder="Email" required>

<button>Join Waitlist</button>

</form>

