DIAMOND CO.

DentEd Prompt Pack

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# **100+ AI Prompts for Dentists: Boost Education & Practice Efficiency (Free Download)**

**Venture ID:** `71d35962-49e2-4c8a-add3-9fc21f105cf2`
**Stage:** `POLISH`
**Task ID:** `ebee6c98-6dbd-4c00-9968-61f9eb23f976`

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## **1. Overview**
The **DentEd Prompt Pack** is a **free, downloadable** collection of **100+ AI prompts** designed to **boost dental education, patient communication, and practice efficiency**. This private version serves as a **lead-generation tool** before monetization.

### **Key Objectives**
✅ **Drive unique downloads** (primary metric).
✅ **Maintain engagement for 48 hours** (bounce rate < 30%).
✅ **Kill rule:** If **no revenue** is generated in **3 iterations**, pause the project.
✅ **Boost rule:** If **$5 USD** is earned, expand marketing (e.g., paid ads, partnerships).
✅ **Clone rule:** If **$20 USD** is earned, develop a **premium version**.

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## **2. Distribution Plan**
**Channel:** Owned website (venture's domain).
**Price:** Free (email capture for lead nurturing).

### **A. Landing Page**
- **URL:** `/dented-prompt-pack`
- **Headline:** *"100+ AI Prompts for Dentists – Download Now!"*
- **Subheadline:** *"Ready-to-use prompts for patient care, education, and practice efficiency."*
- **CTA:** **"Get the Pack (Free Download)"** (Button color: #0073E6)
- **Lead Capture:**
  - **Required:** Email address
  - **Optional:** Name, specialty (e.g., orthodontics, general dentistry)
- **Download Format:**
  - **PDF** (100+ prompts organized by category)
  - **Optional:** AI model integration guide (e.g., ChatGPT, Midjourney)

### **B. Promotion Channels**
#### **1. SEO-Optimized Blog Post**
- **Title:** *"100+ AI Prompts for Dentists: Boost Education & Patient Care"*
- **Meta Description:** *"Download free AI prompts to improve dental education, patient communication, and practice efficiency."*
- **Keywords:** "AI dental prompts," "dental education tools," "AI for dentists"
- **Backlinks:** Dental forums (e.g., DentalTribe), AI education blogs (e.g., Towards Data Science).
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2. Social Media Teasers
- **LinkedIn:**
  - *"Dentists, download our free AI prompt pack to streamline education and patient care. [Link]"*
- **Twitter:**
  - *"Free AI prompts for dentists! Improve patient care and education. Download now: [Link] #DentalAI"*
- **Instagram:**
  - *"🦷 Free AI Prompts for Dentists 🦷
    100+ prompts to enhance patient care and education. Download now: [Link]"*

3. Community Engagement
- **Reddit (r/dentistry, r/AIinDentistry):**
  - *"Dentists, check out this free AI prompt pack to improve patient care and education. [Link]"*
- **Facebook Groups (Dental Professionals):**
  - *"New resource! Free AI prompts for dentists. Download here: [Link]"*
- **Quora:**
  - Answer questions like *"How can AI improve dental education?"* with a link to the pack.

4. Email Marketing (Post-Download)
Subject Line: *"Your Free DentEd Prompt Pack is Ready!"*
- **Body:**
  - *"Thanks for downloading! Here's a bonus: [Link to related resource]."*
  - *"Want more? Subscribe to our newsletter for updates."*

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3. Maintenance Plan
A. Weekly Monitoring
- **Download Analytics:**
  - Track **unique vs. repeat downloads**.
  - Check **device/browser breakdown** (e.g., mobile vs. desktop).
- **User Feedback:**
  - Simple form on the landing page:
    - *"What did you like/dislike about the pack?"*
    - *"What prompts would you add?"*
- **Engagement Metrics:**
  - Track **social shares** (e.g., LinkedIn, Twitter).
  - Monitor **email open rates** (if using follow-ups).

B. Quarterly Updates
- **Refine Prompts:**
  - Add **new categories** (e.g., patient communication, CE tracking).
  - Remove **underperforming prompts** (based on feedback).
- **Expand Content:**
  - Add **video tutorials** (e.g., "How to use these prompts in ChatGPT").
  - Include **case studies** (e.g., "How a dentist used these prompts to improve patient retention").

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### **C. Support & Performance**
- **Response Time:** Reply to inquiries within **24 hours**.
- **Optimization:**
  - Monthly **SEO audits** (e.g., keyword rankings, backlinks).
  - Weekly **site speed tests** (e.g., Google PageSpeed Insights).

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## **4. Kill/Boost/Clone Rules**
| **Rule**                | **Action**
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|------------------------|------------------------------------------------------------------
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| **Kill Rule**          | Pause if **3 iterations** generate **$0 USD** in revenue.
|
| **Boost Rule**           | Expand marketing if **$5 USD** is earned (e.g., paid ads,
partnerships).|
| **Clone Rule**           | Develop a **premium version** if **$20 USD** is earned.
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## **5. Next Steps**
### **Launch Phase (First 48 Hours)**
1. **Deploy Landing Page** (Today)
2. **Publish Blog Post** (Day 1)
3. **Post Social Media Teasers** (Day 2)
4. **Engage Communities** (Day 3)
5. **Monitor Downloads** (First 48 Hours)

### **Success Metrics**
- **Unique downloads:** ≥ 50 in 48 hours.
- **Bounce rate:** < 30%.
- **Engagement:** ≥ 10% email opens (if follow-ups are sent).

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## **6. Checklist for Launch**
### **Pre-Launch**
- [ ] Landing page copy reviewed.
- [ ] SEO keywords confirmed.
- [ ] Social media assets created.
- [ ] Email templates ready.

### **Post-Launch**
- [ ] Track downloads in Google Analytics.
- [ ] Collect feedback via form.
- [ ] Share progress in weekly report.
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**Status:** Ready for Launch
**Owner:** [Your Name]
**Deadline:** [Launch Date + 48 Hours]

venture:71d35962-49e2-4c8a-add3-9fc21f105cf2 stage:POLISH task:ebee6c98-6dbd-4c00-9968-
61f9eb23f976
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