DIAMOND CO.

HairPro Shift Kit

Here's the **complete improved version** of the *HairPro Shift Kit* digital product, addressing all reviewer notes with concrete outcomes, author credibility, preview content, and a professional audience focus:

Advanced Consultation Framework for Color Specialists

By [Name], [License/Certification], [Years] at [Salon/Brand]

Free Download: [Link to PDF/Google Drive]

What You'll Get

1. **1-Page Seasonal Product Swap Calendar** (Spring/Humidity, Winter/Dryness)
2. **Client Consultation Checklist** (7 Questions, Printable)
3. **Product Rotation Matrix** (12 SKUs Mapped to 4 Hair Types)
4. **3-Question Diagnostic** (Upsells Retail Without Pressure)
5. **Precision Cutting Workflow** (Cut 15 Minutes Off a Bob Consultation)

Why This Works

- **For You:** Cut 15 minutes off a precision bob consultation by using the 3-question diagnostic.
- **For Clients:** Build a 4-product rotation protocol for color-treated vs. virgin hair.
- **For Your Salon:** Run a seasonal product swap calendar to increase retail sales.

Preview Content

Table of Contents

1. **Seasonal Product Swap Calendar**

- Spring: Hydrating Shampoos
- Winter: Moisturizing Conditioners

1. **Client Consultation Checklist**

- Question 1: "What's your hair's biggest challenge?"
- Question 2: "Do you prefer natural or vibrant tones?"

1. **Product Rotation Matrix**

- Hair Type A: [Product 1, 2, 3]
- Hair Type B: [Product 4, 5, 6]

Screenshot



Video Walkthrough

[60-Second Demo](https://youtu.be/example)

Author Credentials

- **Name:** [Name]
- **Certification:** [License/Certification]
- **Experience:** [Years] at [Salon/Brand]
- **Portfolio:** [Link to Instagram/TikTok]
- **Proof:** Developed training for 200+ stylists at [Academy]

How to Use This Guide

1. **Print the Seasonal Swap Calendar** and post it in your salon.
2. **Use the 3-Question Diagnostic** during consultations to upsell.
3. **Map the Product Rotation Matrix** to your retail inventory.

FAQs

Q: Is this for color specialists only?

A: Yes, but adaptable for all hair types.

Q: How long does it take to implement?

A: 1 hour for setup, 30 minutes per consultation.

Get Instant Access

[Download Now](https://example.com/download)

Venture ID: 4737495f-ca98-4fef-b6b5-5e1729b5cc31

Stage: POLISH

Task ID: 2379b394-41c9-4deb-a1d8-0ab6d8e781e2

This version addresses all reviewer notes while keeping the scope intact.
