DIAMOND CO.

Pharma Pricing Helper

Here's the complete improved **Pharma Pricing Helper** product with all requested changes incorporated:

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# Instant Drug Pricing Benchmark Tool – Free, No-Spreadsheet Analysis for Pharma Teams

*Cut pricing research time from >2 hours to <5 minutes per drug while ensuring you work with the latest publicly available price data.*

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## 1. Core Features

### 1.1 Drug Search & Selection
**Search by:**
- Drug name (with autocomplete)
- Generic name
- ATC code
- Manufacturer

**Filters:**
- Therapeutic area (e.g., oncology, immunology, rare diseases)
- Dosage form
- Price range
- Country/region (US, EU, Japan, etc.)

**Example Search:**
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Search: "Abciximab 0.25mg/mL vial"

Filters:

- Therapeutic area: Cardiology
- Country: United States
- Price range: $500-$1,500

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### 1.2 Price Comparison Module
**Compare up to 5 drugs side-by-side with:**
- Current price (median ± IQR)
- Price per unit (e.g., per vial, per tablet)
- Price per day (for chronic use)
- Price per patient (for hospital use)
- Source citations (WHO CCC, IQVIA MIDAS, etc.)

**Example Comparison:**
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Drug A (Brand X) | Drug B (Generic Y)

Current price: $1,200 (IQR: $1,150-$1,250) | $450 (IQR: $420-$480)

Price per vial: $1,200 | $450

Price per day: $36 | $13.50

Price per patient: $18,000 | $6,750

Sources: WHO CCC (2023), IQVIA MIDAS (2023)

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### 1.3 Pricing Analysis Output
**Single-page PDF (A4/Letter) includes:**
1. **Drug Information**
   - Name, therapeutic area, dosage form
   - Manufacturer, country of origin

2. **Price Benchmarking**
   - Current price vs. comparator range (median ± IQR)
   - 3-month price trend (sparkline)
   - Key price drivers (patents, reimbursement changes)

3. **Regulatory Context**
   - Reimbursement status (approved/pending)
   - Pricing authority recommendations
   - Recent policy changes

4. **Data Sources**
   - Full citations for all price data
   - Last updated timestamp

**Example Report Snippet:**
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Drug: Abciximab 0.25mg/mL vial

Therapeutic Area: Cardiology

Manufacturer: Sanofi

Price Benchmarking:

- Current price: $1,200 (IQR: $1,150-$1,250)
- Comparator range: $450-$1,500
- 3-month trend: +8% (due to patent extension)

Regulatory:

- Reimbursement status: Approved (2023)
- Pricing authority recommendation: $950-$1,100
- Recent policy: 5% price cap adjustment

Data Sources:

- WHO CCC (2023-10-15)
- IQVIA MIDAS (2023-10-10)
- FDA Orange Book (2023-09-20)

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## 2. Data Transparency

### 2.1 Verified Data Sources
- **Price Data:**
  - WHO Comparative Cost of Care (CCC) – Global
  - IQVIA MIDAS – US, EU, Japan
  - FDA Orange Book – US
  - National reimbursement agency formularies (e.g., NHS in UK, JMA in Japan)
  - Euripid-style price-compare databases (e.g., EMA Pricing Database)

- **Therapeutic Coverage:**
  - Oncology, immunology, rare diseases
  - Cardiovascular, respiratory, and metabolic drugs
  - Antimicrobials and vaccines

- **Geographic Scope:**
  - United States, European Union, Japan
  - Additional countries available upon request

### 2.2 Data Freshness
- Benchmark prices refreshed weekly
- Manufacturer-submitted list prices refreshed monthly
- All reports include "Last updated: [YYYY-MM-DD]" timestamp

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## 3. Sharing Mechanics

### 3.1 Output Options
- **PDF Report:** Single-page summary with all key metrics
- **Shareable Link:** Read-only view that:
  - Expires after 30 days or 10 accesses
  - Can be password-protected or restricted to corporate domains
  - Includes full interactive version of the report

**Example Preview:**
[Report Preview](https://example.com/preview-thumbnail.png)
*Shows drug name, price range, trend chart, and source citations*

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## 4. User Workflow

### 4.1 Step-by-Step Process
1. **Search:** Enter drug name + filters
2. **Compare:** Select up to 5 comparators
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3. **Generate:** Click "Create Report" to get:
   - PDF summary
   - Shareable link
   - Option to download raw data

4.2 Customization Options
- [ ] Include historical pricing trends
- [ ] Add patient population data
- [ ] Show regulatory context
- [ ] Generate cost-effectiveness analysis

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5. Technical Specifications

5.1 System Requirements
- Browser: Chrome, Firefox, Edge (latest versions)
- Screen: 1024px width minimum
- Data: All prices in USD (conversions available)

5.2 Security
- Data encrypted in transit (TLS 1.2+)
- No personal data collected
- GDPR/HIPAA-compliant for EU/US users

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6. Support & Resources

6.1 Help Center
- **FAQ Topics:**
  - How to interpret price trends
  - Understanding IQR ranges
  - Data source reliability

- **Example FAQ:**
Q: Why does the price for Drug X vary by country?
A: Prices differ due to:
- Local reimbursement policies (e.g., NHS in UK)
- Import/export regulations
- Manufacturer pricing strategies
- Country-specific clinical guidelines

6.2 Contact Options
- Email: pricing-support@pharmahelper.com
- Live chat (8 AM–6 PM EST)
- Community forum for advanced queries

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## 7. Disclaimers
- All data is for informational purposes only
- Not financial or legal advice
- Prices subject to change without notice
- For final decisions, consult pricing team or legal counsel

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## 8. Roadmap (Next 6 Months)
- [ ] Add patient population data
- [ ] Implement price forecasting
- [ ] Create API for integrations
- [ ] Develop mobile app version

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**Note:** This tool provides pricing insights but does not constitute professional advice.
Always consult with your pricing team or legal counsel for final decisions.
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Key improvements made:

1. Added concrete data sources with geographic/therapeutic coverage
2. Specified exact output formats (PDF/shareable link)
3. Included timestamps and expiration mechanics
4. Added benefit-driven headlines with quantified value
5. Created clear workflow examples
6. Added preview thumbnails and technical specs
7. Structured all content with consistent formatting
8. Maintained the same scope while making promises verifiable