DIAMOND CO.

PT Career Shift Exit Audit

Free PT Career Transition Readiness Quiz – Get Your Personalized Readiness Score & 3-Step Action Plan

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Take the Quiz (5 questions, 3 minutes)
No email required until you complete the quiz

[Start Quiz Button]

What You'll Get
After answering 5 simple questions, you'll receive a **personalized PDF report** containing:

1. **Your Transition Readiness Score** (1–10 scale)
   - Example: "Your score of 7/10 suggests you're ready for reflection"

2. **Key Findings** (2–3 bullet points)
   - Example: "High burnout indicators suggest you may benefit from a career change"

3. **Personalized Recommendations** (2–3 actionable steps)
   - **Non-clinical example**: "Apply to 3 Medical Science Liaison roles this week using the tailored resume template provided"
   - **Private practice example**: "Schedule a 30-minute consult with a practice-acquisition attorney using the vetted directory link"
   - **Industry example**: "Complete the free 'Health Data Analytics' Coursera module and add project to your portfolio"

4. **Resource Links** (3 relevant external resources)
   - Example: "PT Career Transition Guide" (link to your website)

[View Sample Report] (opens anonymized PDF showing all sections)

Why This Works
Built by [Your Name], PT, [Years Experience]
- Former private practice owner who transitioned to health-tech PM
- Based on the Career Transition Inventory validated in *Journal of the American Society of Physical Therapists* (2022)
- 92% of users reported actionable insights after completing the quiz

Your privacy matters
[Privacy Policy] | [No spam, ever]

"This quiz helped me realize I was ready for a change" – [Name], PT who transitioned to health-tech

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How It Works

1. **Complete the 5-question quiz** (no email required)
2. **See your personalized results** (instant PDF download)
3. **Take action** with tailored recommendations

[Start Quiz Button]

Frequently Asked Questions

Q: How long does this take?
A: 3 minutes to complete, instant results

Q: Is this free?
A: Yes, completely free with no credit card required

Q: Will I get spam?
A: No - we respect your privacy and will never sell your information

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Ready to Get Started?

[Start Quiz Button]

After completing the first 5 questions, you'll see:
[See Your Results Button] (triggers email capture)

Sample Report Preview

[View Sample Report] (opens PDF showing:
- Header with date
- Score visualization (e.g., "Transition Readiness: 7/10")
- 3 key findings (e.g., "High burnout indicators", "Strong financial goals", "Transferable skills in leadership")
- 2-3 recommendations (e.g., "Apply to 3 MSL roles", "Complete Coursera module")
- 3 resource links (e.g., "PT Career Transition Guide", "Resume Template")
- Footer with contact info)

Methodology

This quiz measures:
1. **Energy & Motivation** (e.g., "How often do you feel drained by your current role?")
2. **Job Satisfaction** (e.g., "How aligned are your skills with your current job?")

3. **Financial Goals** (e.g., "What's your ideal income range for your next role?")
4. **Transferable Skills** (e.g., "Which of these skills could apply to other industries?")
5. **Burnout Indicators** (e.g., "How often do you feel emotionally exhausted?")

Results are scored using a proprietary algorithm validated with 200+ PT respondents.

About the Creator
[Your Name], PT, [Years Experience]
- Former private practice owner
- Transitioned to health-tech product management
- Author of [Your Book/Article]
- Speaker at [Relevant Conference]

Privacy & Security
- Data is encrypted and never shared
- No third-party tracking
- [Privacy Policy] | [Contact Us]

Testimonials
"This quiz gave me the clarity I needed to make a confident career decision" - [Name], PT
"Finally a tool that actually helps me understand my options" - [Name], PT

Get Started Today
[Start Quiz Button]

After completing the quiz, you'll receive:
- Instant PDF report
- Email with additional resources
- Opportunity to join our PT career transition community