DIAMOND CO.

Quilter’s Overseas Move Packing Checklist

Quilter's Overseas Move Packing Checklist – Private Version (v3.0)
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1. Fabric & Notions
Checklist:
- [ ] **Fabric:** Roll tightly, wrap in acid-free tissue paper, and place in hard cases. Label with contents and value.
- [ ] **Yarn:** Pack in small pouches (declare if over 100g). Use a labeled bag for each fiber type (e.g., "Wool," "Cotton").
- [ ] **Thread:** Store in labeled containers (declare if over 100g). Use separate bags for embroidery and sewing thread.
- [ ] **Batting:** Wrap in plastic bags to prevent moisture damage. Label with "Fragile – Quilt Batting."
- [ ] **Patterns & Books:** Store in acid-free sleeves or plastic bags. Include a copy of your passport for identification.

Customs Rules:
- **UK:** Duty-free allowance: 400g (14 oz) per person. Exceeding this requires a CBP Form 7501.
- **Australia:** No duty, but handmade quilts may be inspected. Declare if over 100cm x 100cm.
- **Canada:** No duty, but commercial-grade fabric requires an import permit (apply online via [Canada Customs](https://www.cbsa-asfc.gc.ca/)).
- **Germany:** Duty-free allowance: 200g (7 oz) per person. Exceeding requires a customs declaration.
- **Japan:** No duty, but wool content over 50% may require a health certificate.

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2. Quilting Equipment
Checklist:
- [ ] **Sewing Machines:** Unplug, wrap in bubble wrap, and pack in a hard case. Label with "Personal Effects – Quilting Tools."
- [ ] **Quilt Frames:** Wrap in bubble wrap, pack in a hard case. Use a separate box for large frames.
- [ ] **Needles & Thread:** Pack in a small pouch (declare if over 100g). Use a labeled envelope for each type.
- [ ] **Scissors & Rulers:** Store in a labeled container. Keep with sewing machines to avoid loss.
- [ ] **Rotary Cutters:** Pack in a hard case. Label with "Fragile – Rotary Cutter."

Customs Rules:
- **UK:** Personal effects (no duty). Must be unplugged.
- **Australia:** No restrictions, but sewing machines over $1,000 AUD must be declared.
- **Canada:** No restrictions, but industrial machines must be declared.
- **Germany:** No duty, but machines over €1,000 require a customs declaration.

- **Japan:** No duty, but industrial machines may require a certificate of origin.

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3. Documentation
Checklist:
- [ ] **Passport & Visa:** Ensure valid and in original case. Keep a photocopy for customs.
- [ ] **Customs Declaration Forms:** Print and fill out before travel. Use [CBP Form 7501](https://www.cbp.gov/) for the UK.
- [ ] **Receipts:** Keep for high-value items (e.g., sewing machines). Store in a separate envelope.
- [ ] **Travel Insurance:** Confirm coverage for lost/damaged items. Include quilting tools in policy.
- [ ] **Health Certificates:** For wool products, include a [UK Health Certificate](https://www.gov.uk/guidance/importing-wool-and-wool-products) if required.

Customs Rules:
- **UK:** CBP Form 7501 for exceeding fabric duty-free allowance.
- **Australia:** No forms required, but handmade quilts may be inspected.
- **Canada:** No forms required, but commercial fabric may need an import permit.
- **Germany:** No forms required, but wool products may need a health certificate.
- **Japan:** No forms required, but wool products may need a health certificate.

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4. Shipping
Checklist:
- [ ] **DHL/FedEx:** Insurance required for high-value items. Use "Fragile" tag for quilts and frames.
- [ ] **UPS:** Fragile tag for quilts and frames. Use "Personal Effects" label for quilting tools.
- **Sea Freight:** Best for bulky items (e.g., large quilts). Book in advance for cost savings.
- [ ] **Label All Boxes:** "FRAGILE" and contents. Include a note: "Personal Effects – Quilting Tools."
- [ ] **Track Shipments:** Use FedEx/UPS tracking to monitor arrival.

Customs Rules:
- **UK:** Duty-free allowance: 400g (14 oz) per person.
- **Australia:** No duty, but handmade quilts may be inspected.
- **Canada:** No duty, but commercial fabric requires an import permit.
- **Germany:** No duty, but wool products may need a health certificate.
- **Japan:** No duty, but wool products may need a health certificate.

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5. On-the-Ground Arrival
Checklist:
- [ ] **Check-in Luggage:** Pack quilting tools in a hard case. Keep valuables in carry-on.

- [ ] **Customs Declaration:** Fill out forms if required. Use the [UK Customs Declaration](https://www.gov.uk/guidance/importing-goods-into-the-uk) as a guide.
- [ ] **Storage Solutions:** Use suitcases for clothing, crates for bulky items. Label all boxes.
- [ ] **Local Quilting Supplies:** Research stores for missing materials. Use [Google Maps](https://www.google.com/maps) to find fabric shops.
- [ ] **Currency Exchange:** Withdraw cash for local purchases. Notify your bank of travel plans.

Customs Rules:
- **UK:** CBP Form 7501 for exceeding fabric duty-free allowance.
- **Australia:** No forms required, but handmade quilts may be inspected.
- **Canada:** No forms required, but commercial fabric may need an import permit.
- **Germany:** No forms required, but wool products may need a health certificate.
- **Japan:** No forms required, but wool products may need a health certificate.

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6. Safety & Insurance
Checklist:
- [ ] **Travel Insurance:** Confirm coverage for lost/damaged items. Include quilting tools in policy.
- [ ] **Packing Insurance:** Consider for high-value items. Use [World Nomads](https://www.worldnomads.com/) for coverage.
- [ ] **Label All Items:** Clearly mark "Personal Effects – Quilting Tools." Use a permanent marker.
- [ ] **Avoid Customs Delays:** Keep receipts and declare all items. Use the [UK Duty-Free Allowance](https://www.gov.uk/guidance/duty-free-allowances) as a reference.
- [ ] **Emergency Contacts:** Save local embassy numbers. Include a note: "Quilting Tools – High Value."

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2. Distribution Plan Execution
Channel: Owned-site (venture's website)
Gating: Email capture form (e.g., *"Get the free checklist + monthly moving tips"*).

Traffic Drivers

A. SEO-Optimized Blog Post
Title: *"The Ultimate Overseas Moving Checklist for Quilters – Avoid Customs Headaches"*

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**Keywords:**
- *"quilting moving checklist"*
- *"expat quilting packing list"*
- *"international sewing kit customs rules"*

**Content:**
- **1,200+ words** with:
  - Embedded checklist download link.
  - **FAQs** (e.g., *"Can I bring my sewing machine duty-free?"*).
  - **Testimonials** (e.g., *"Saved $500 in customs fees!"*).

#### **B. Social Media & Communities**
- **Facebook Groups (5-10):**
  - *"International Quilters & Crafters"*
    - Post: *"Moving overseas? Here's how to avoid customs headaches with quilting gear. [Download Checklist]."*
  - *"Expat Crafts & Hobbies"*
    - Share checklist + link.
- **Reddit (r/quilting, r/expats):**
  - Post: *"Quilters moving abroad? Here's a checklist to save you time and money. [Link]."*

#### **C. Guest Posts**
- Partner with **2-3 quilting bloggers** (e.g., *"The Quilted Life"*) to link to the checklist in a post about expat quilting.

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## **3. Maintenance Plan**
- **Quarterly Updates:**
  - Research customs rules for **5+
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