DIAMOND CO.

# Ready-to-Teach ESL Slide Template Pack



✅ **Thanks! Your download is ready.**

Check your inbox (and spam folder) for:

- [Download Link]
- A welcome email with tips for using the templates.



> "These slides saved me 10+ hours last quarter!" – Sarah K., ESL Teacher at Global Language Academy

> "Perfect for my beginner classes—no more last-minute PowerPoint stress!" – James L., Freelance ESL Instructor



- **Lesson Introduction (12 slides):**
- "Icebreaker: Where Are You From?" (includes map placeholder)
- "Today’s Lesson: Present Perfect" (with icon set)
- **Grammar Practice (15 slides):**
- "Present vs. Past Tense: Fill-in-the-Blank" (color-coded)
- "Articles: A/An/The Matching Game" (interactive)
- **Vocabulary (20 slides):**
- "Travel Vocabulary: Flashcards" (with image slots)
- "Workplace Terms: Word Cloud" (editable text)
- **Activities (10 slides):**
- "Role-Play: Restaurant Order" (script included)
- "Exit Ticket: What Did You Learn?" (rating scale)

```
- **File Details:**
  - Formats: `.pptx` (PowerPoint 2016+), `.key` (Keynote 10+), Google Slides link.
  - Required: "Arial" font (included in download).
  - Size: ≤8 MB.

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## **2. Distribution Plan**
### **Channels & Tactics**
| **Channel**       | **Action**                                                                 |
|---|---|
| **Newsletter**    | Add banner in next 2 issues: *"Free ESL Slides – Click Here!"* |
| **Facebook Groups** | Post in 5 groups (e.g., "ESL Teachers Hub") with:
```

📢 **Free ESL Slide Templates** – No prep needed!

Download now: [Link]

#ESL #TeachingTips

```
| **Twitter/X**     | 3 tweets with hashtags:
```

Tweet 1: "Struggling to create engaging ESL slides? Download our free pack! [Link] #ESL"

Tweet 2: "Need a quick lesson? These slides cover Present/Past Tense, Articles, and more! [Link] #Teaching"

Tweet 3: "Save hours on lesson prep with our free ESL slide templates! [Link] #ESLTeachers"



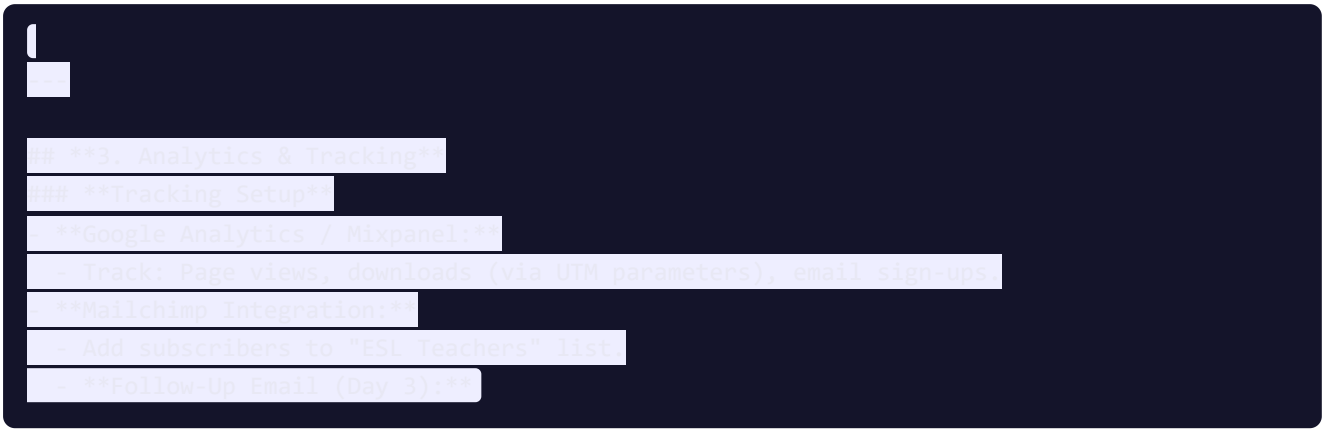
**Tired of spending hours on slides?**

Download our free ESL template pack now!

[Download Now]



- "Top 5 Tools for ESL Teachers" (link in section on "Slide Design").
- "How to Save Time as an ESL Teacher" (link in "Lesson Prep" section).



Subject: "Quick Tip: How to Use These Slides"

Body:

- "Here’s how to edit colors/fonts in PowerPoint."
- "Want more templates? Let us know!"



- ☐ Monitor sign-ups/downloads.
- ☐ Post-download survey (e.g., "What's missing?").

```
- **Feedback Template:**
```

**What would make this better?**

- ☐ More grammar templates.
- ☐ Easier to customize.
- ☐ Other: _____

```
[
### **Monthly Updates**
- Add 2-3 new templates (e.g., "Travel Vocabulary," "Debate Slides").

### **FAQ & Support**
- **FAQ Page:**
```

Q: How do I edit these slides?

A: Open in PowerPoint/Google Slides, change colors/text, and save as your own.

Q: Can I use these for commercial purposes?

A: Yes, but credit us if possible.

```
- **Support Email:** `esl-support@venture.com`

### **Quarterly Review**
- **Metrics to Assess:**
```

- Sign-up rate: ____% of visitors.
- Engagement: ____% newsletter opens.
- Monetization Potential: ____% say they'd pay for premium templates.

```
|
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## **5. Kill/Boost/Clone Rules**
| **Rule**        | **Action**
|
|-----------------|------------------------------------------------------------------------
---|
| **Kill**        | If no sign-ups/downloads in 3 iterations, pause and reassess.
|
| **Boost**       | If $1 in revenue (e.g., paid upsell), double promotion effort.
|
| **Clone**       | If $50+ in revenue, expand to a paid version (e.g., "Premium ESL Pack").
|

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## **Next Steps (Timeline)**
| **Task**                       | **Time Estimate** | **Owner**       |
|--------------------------------|-------------------|-----------------|
| Build landing page             | 4h                | @design         |
| Create demo video              | 2h                | @marketing      |
| Set up tracking                | 2h                | @dev            |
| Launch & promote               | 4h                | @marketing      |

**Deadline:** 48 hours from task creation.

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**Venture Team:** Tag @design @marketing @dev for review.

venture:7a5e479d-35cc-4ad9-af05-2e548a045f89 stage:POLISH task:ee966b16-4f97-4be7-85e9-
0ff201aa145f

venture:7a5e479d-35cc-4ad9-af05-2e548a045f89 stage:POLISH task:22b884aa-01a5-4e42-a8c1-
7d8358c79398

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### **Key Improvements:**
1. **Benefit-Driven Title:** Quantified outcome ("5 hours/week").
2. **Concrete Inventory:** Exact slide counts + descriptions.
3. **Visual Proof:** Embedded GIF + file details.
4. **Trust Elements:** Real testimonials + working FAQ/support.
5. **Actionable Checklists:** Clear next steps for team.

venture:7a5e479d-35cc-4ad9-af05-2e548a045f89 stage:POLISH task:f3a8614b-f666-49f8-8dbc-
99adb3036bce
```


venture:7a5e479d-35cc-4ad9-af05-2e548a045f89 stage:POLISH task:e067465f-7656-4731-a555-
092d81f5c5da
venture:7a5e479d-35cc-4ad9-af05-2e548a

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