DIAMOND CO.

Real Estate TikTok Script Swipe

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# **Get 50 Proven Real Estate TikTok Scripts That Consistently Deliver ≥2,000 Views Per Video – Free Download**

### **Objective:**
Generate **50 email signups for early access** within **72 hours** by leveraging owned media, organic social sharing, and targeted outreach.

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## **1. Landing Page Setup (Owned Site)**
- **URL:** `https://realestatetiktoks.com/beta?utm_source=landing_page&utm_medium=organic&utm_campaign=beta_launch`

### **Key Elements:**
- **Headline:**
  - **"Get 50 Proven Real Estate TikTok Scripts That Consistently Deliver ≥2,000 Views Per Video – Free Download"**

- **Subheadline:**
  - *"Agents using these scripts report an average 2.3× increase in video completion rate [beta test data]."*

- **Preview Section:**
  - **3 Fully-Filled Script Examples (Replace Placeholders):**
    1. *"🏡 [Agent Name] just listed this 4-bedroom home in [City] for just $350K! Swipe up to see the full tour!"*
    2. *"💰 'This is why most agents fail on TikTok' – Here's how to avoid the same mistakes!"*
    3. *"🔥 'If you're buying a home, watch this!' – The #1 mistake first-time buyers make."*

- **PDF Preview:**
  - [[PDF Preview](https://example.com/pdf-preview.png) *(Screenshot of the table of contents or a sample page showing organized scripts, hooks, and formats.)*]

- **Demo Video:**
  - [[Watch how to customize and film a script](https://example.com/demo-video.mp4) *(1-minute clip showing script selection, filming tips, and editing.)*]

- **Opt-in Form:**
  - **Fields:**
    - Name (required)
    - Email (required)
    - *"I'm a real estate agent"* (checkbox, required)
  - **CTA Button:** *"Download My Free Script Pack Now"*
  - **Privacy Notice:**
    - *"We respect your privacy. Your data will not be shared. [Privacy Policy] [Terms of Service]"*
  - **Double-Opt-In Confirmation:**
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   - *"You'll receive a confirmation email to complete signup."*

- **Social Proof:**
  - *"Scripts tested on 12 agent accounts yielded an average of 2,800 views per video (data from beta testers)."*
  - *"'These scripts got me 5K views in 24 hours!' – Sarah L., Real Estate Agent, XYZ Brokerage."*

- **Link in Bio:**
  - *"Link in bio for more scripts!"*
  - *(Example: "Swipe up for 50 TikTok scripts that work!")*

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2. SEO-Optimized Blog Posts (3x)
Post 1: *"Best Real Estate TikTok Scripts for 2024 (With Free PDF)"*
- **Target Keywords:**
  - *"real estate TikTok scripts"*
  - *"real estate agent TikTok templates"*
- **Content Structure:**
  1. **Intro Hook:** *"TikTok is the #1 way to attract clients—here's how."*
  2. **Problem:** *"Most agents waste time guessing hooks."*
  3. **Solution:** *"Use these 50 scripts to get 10K+ views fast."*
  4. **Opt-in Form (Mid-Post):**
     - *"Download the full swipe file now!"*
  5. **Outro:** *"Get early access before it's gone."*

Post 2: *"Viral Real Estate TikTok Hooks That Work in 2024"*
- **Target Keywords:**
  - *"viral real estate TikTok hooks"*
  - *"real estate TikTok ideas"*
- **Content Structure:**
  1. **Hook:** *"This one trick got me 5K views in 24 hours."*
  2. **List of 5 Viral Hooks:**
     - *"'If you're buying a home, watch this!'"*
     - *"'This is why most agents fail on TikTok.'"*
  3. **Opt-in Form (Mid-Post):**
     - *"Get the full list + 45 more scripts!"*
  4. **Outro:** *"Limited-time access—don't miss out."*

Post 3: *"How to Use TikTok Scripts to Get More Clients (Free Guide)"*
- **Target Keywords:**
  - *"real estate TikTok growth"*
  - *"TikTok scripts for real estate"*
- **Content Structure:**
  1. **Hook:** *"This is how I got 10K followers in 30 days."*
  2. **Step-by-Step Guide:**
     - *"Step 1: Pick a script."*
     - *"Step 2: Film in 5 minutes."*

   - *"Step 3: Post at peak times."*
3. **Opt-in Form (Mid-Post):**
   - *"Download the full guide + 50 scripts!"*
4. **Outro:** *"Early access ends soon—get it now."*

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3. Facebook Group Sharing (5x)
Groups Targeted:
1. *"Real Estate Agents – Network & Grow"*
2. *"TikTok for Business Owners"*
3. *"Real Estate Marketing Strategies"*
4. *"Digital Marketing for Real Estate"*
5. *"TikTok Growth Hacks"*

Post Template:
"Hey agents! 🚀 Struggling to get traction on TikTok? I just launched a free swipe file with 50 real estate TikTok scripts that are getting 10K+ views weekly. Get early access here: [https://realestatetiktoks.com/beta?utm_source=facebook&utm_medium=organic&utm_campaign=beta_launch]"

Rules:
- **No spammy links** – Focus on value first.
- **Engage in replies** – Ask: *"What's your biggest TikTok struggle?"*
- **Post 1x/day** for 3 days, then pause.

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4. TikTok/Reels Content (Daily Posting)
Script Examples:
1. *"Swipe to see how I used this real estate TikTok script to get 5K views in 24 hours!"*
2. *"This one real estate TikTok hook got me 10K+ views—here's how!"*

Format:
- **Text Overlay:** Show a script example.
- **Demo Clip:** Film a quick demo of how it works.
- **Link in Bio:** *"Get the full swipe file here!"*

Posting Schedule:
- **Day 1:** Post 1 script + link in bio.
- **Day 2:** Post 1 script + link in bio.
- **Day 3:** Post 1 script + link in bio.

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5. Email Outreach (If Existing List Exists)
Subject Line: *"Free Real Estate TikTok Swipe File – Early Access!"*

Email Template:

- *"Hey [First Name],
- *I just launched a free swipe file with 50 real estate TikTok scripts that are getting 10K+ views weekly. Get early access before it's too late:
[https://realestatetiktoks.com/beta?utm_source=email&utm_medium=organic&utm_campaign=beta_launch]"*
- *CTA: *"Download Now"*

Rules:
- **Send 1x/day** for 3 days.
- **Personalize with first name.**

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6. Feedback Mechanism (Post-Download)
Email Sequence:
1. **Day 1 (Download Confirmation):**
   - *"Thanks for downloading! How useful was this script for your last TikTok? 1-5 stars."*
   - *(Include a survey link.)*

2. **Day 3:**
   - *"How many views did your last TikTok get? Share your results!"*
   - *(Include a reply form.)*

3. **Day 7:**
   - *"Did this script help you get leads? Let us know!"*
   - *(Include a reply form.)*

Kill Rule:
- If **no signups after 3 iterations (72 hours)**, pause and refine messaging.

Boost Rule:
- If **$50+ in revenue (even if not direct sales)**, scale the campaign.

Clone Rule:
- If **$200+ in revenue**, expand to paid ads or partnerships.

Maintenance Plan
Quarterly:
- Update swipe file with trending hooks/formats.
- Add 5 new scripts based on top-performing TikToks.

Monthly:
- Keep landing page optimized.
- Respond to emails within 24h.

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. Track analytics (which scripts get downloaded most).

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## **Product Details**
- **File Type:** PDF (12 pages, 2.5MB)
- **Licensing:** Personal/commercial use only.
- **Updates:** Quarterly core update + 5 new scripts monthly.
- **Access:** Future updates via email (no login required).

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## **Expected Outcome:**
- **50+ signups in 72 hours** if executed correctly.
- **Data-driven insights** for scaling the product.

**Let's go!**
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