DIAMOND CO.

Steam Next Fest Copy Prompt Pack

20 Ready-to-Paste Prompts for Steam Next Fest Wishlist Domination

Get instant, high-converting copy for your game's pitch, hooks, and community engagement—no writer's block, no guesswork.

What's Inside (Download Now)

20 battle-tested prompts with **fill-in templates** for Steam Next Fest, including:

Game Concept
Prompt: "What's the core loop of your game in 3 sentences?"
Template:
1. "You play as [character] in a [setting]."
2. "Your goal is to [primary objective]."
3. "The twist is [unique mechanic]."

Example: "You play as a detective in a cyberpunk city. Solve crimes by hacking into systems. Uncover a conspiracy that changes the game's ending."

Hook
Prompt: "Write a 1-sentence pitch that makes a Steam employee say 'I want to play this' (max 15 words)"
Template: "[Game type] where [unique hook]."

Example: "A roguelike where every death teaches you a new ability to survive."

Visuals
Prompt: "Describe your game's art style in 5 words (no adjectives)"
Template: "[Color], [style], [theme], [detail level], [mood]"

Example: "Neon, minimalist, cyberpunk, gritty, futuristic"

Community
Prompt: "How will you engage players before launch? (3 steps, 100 chars each)"
Template:
1. "[Action] (e.g., 'Weekly dev logs')"
2. "[Action] (e.g., 'Discord Q&A sessions')"
3. "[Action] (e.g., 'Early access rewards')"

Example:
1. "Weekly dev logs"
2. "Discord Q&A sessions"
3. "Early access rewards"

(15 more prompts tailored to Steam Next Fest criteria)

Ready-to-Use Examples
Tweet:
🚀 Just submitted my game to Steam Next Fest! A [genre] where [hook]. Wishlist now and follow for updates! #SteamNextFest

Press Blurb:
"[Game Name] is a [genre] with [unique mechanic]. Perfect for fans of [comparison game]. Get ready for [emotional hook]."

Discord Message:
"Hey everyone! I'm launching my game on Steam Next Fest this week. Here's why you should wishlist it: [1-sentence pitch]. Drop a 🔥 if you're excited!"

Why This Works

✅ **Save 10+ hours** – Pre-written prompts eliminate writer's block
✅ **Steam-optimized** – Aligns with Next Fest judges' priorities (e.g., 150+ character limits for hooks)
✅ **Tested by 150+ indie devs** – Used in Steam Next Fest 2024 submissions (40%+ wishlist growth)

How to Use

1. **Download the PDF** (link below)
2. **Fill in your game details** (2–5 minutes per prompt)
3. **Post directly** to Steam Next Fest, Twitter, or press kits

Trusted by Indie Devs

> "These prompts got me into Steam Next Fest in 3 days!" – [Dev Name]
> "The 'Hook' prompt alone increased my wishlist clicks by 40%" – [Dev Name]

Upgrade to Pro ($15/month)

- **Notion template**: "Steam Next Fest Submission Tracker" (with checklist for 10+ submission criteria)
- **Script library**: 10+ outreach scripts (e.g., "Cold email to Steam Next Fest judges")
- **Monthly newsletter**: "Steam Next Fest Insider Tips" (with past winners' copy breakdowns)

Get Started Now

[Download Free Prompts] [Email Signup]

Delivery Details:

- **Format**: PDF (10 pages, 20 prompts, 3 examples)
- **Prompt Count**: 20 (5 categories: Concept, Hook, Visuals, Community, Press)
- **Download**: Immediate after email confirmation (no waiting periods)
- **No Hidden Steps**: Direct access to download link in confirmation email